

Safety Rules PSA

HEALTH & SAFETY



Overview

Students create public service announcements about safety topics (fire, internet, bike, water, stranger safety), teaching important safety rules to peers.

Steps for Teachers

1. Discuss different types of safety and why rules exist
2. Students select a safety topic relevant to their lives
3. Students research key safety rules for their topic
4. Students write a PSA script that's memorable and clear
5. Students create attention-grabbing visuals and messaging
6. Students record their PSA with energy and clarity
7. Share PSAs with younger students or families

Example

A student creates an internet safety PSA. Character at computer: 'STOP! Before you click, let's talk internet safety. Rule 1: Never share personal information like your address, school, or phone number. Rule 2: If something makes you uncomfortable, tell a trusted adult immediately. Rule 3: Not everyone online is who they say they are. Rule 4: Think before you post—the internet remembers forever! Stay safe and surf smart!'

Grading Rubric

Criteria	Excellent	Proficient	Developing
Safety Accuracy	All safety rules are correct and important	Mostly accurate safety information	Contains incorrect or missing critical rules
Clear Messaging	Rules are easy to understand and remember	Message is generally clear	Confusing or forgettable message
PSA Format	Engaging, attention-grabbing format	Recognizable as a PSA	Doesn't capture attention
Age Appropriateness	Perfect for target audience	Generally appropriate for audience	Too scary, too babyish, or off-target